# Yunjia Zou

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# **Brief Summary**

First-year Master's student in Economics with a Bachelor's degree in Accounting. Experienced in research, data analysis, and management consulting. As a former Management Consultant Intern and a contributor to SUYI Translation, I have developed strong analytical and communication skills. Proficient in Stata and LaTeX, with a solid foundation in econometrics and economic analysis through courses like ECON5004 and ECMT5001. Adept at delivering insights and recommendations, with a focus on applying economic expertise to research projects and policy analysis. Seeking to contribute to your research as a research assistant, utilizing my skills and knowledge to support your work.

### Education

The University of Sydney Master of Economics

 $July\ 2024\ -\ June\ 2026$ 

Relevant Courses: ECMT5001 Principles of Econometrics, ECON5004: Communication in Economics
 Chongqing Technology and Business University BS in Accounting
 Sep 2019 – July 2023

o GPA: 3.6/4.0

## Experience

#### Management Consultant intern

Sydney, NSW

SUYI Translation Pty Ltd(https://www.suyitranslation.com 🖒

June 2024 - Sep 2024

- Conducted comprehensive market research to identify emerging trends and opportunities within the translation industry, leading to strategic recommendations for business expansion.
- $\circ~$  Analyzed operational workflows and proposed efficiency improvements, resulting in a 5% reduction in project turnaround time.
- Collaborated with cross-functional teams to optimize client service delivery processes, enhancing customer satisfaction and retention.
- Assisted in developing a new pricing model that increased profitability while maintaining competitive service offerings with economic models.
- Contributed to the UI design and implementation of a customer ordering system, providing actionable insights to inform business strategy.

Referee: Mr. Lucy Lee, Senior Manager, SUYI Translation Pty Ltd

Email: lucy@suyi.com.au **Z** Phone: +61 492 125 650

#### Skills

- Data Analysis & Research: Proficient in quantitative and qualitative research methodologies. Experienced in analyzing large datasets, interpreting results, and presenting data-driven insights.
- **Project Management:** Strong organizational skills with the ability to manage multiple projects simultaneously, ensuring timely delivery and quality outcomes.
- Communication & Collaboration: Excellent verbal and written communication skills. Experienced in working with cross-functional teams to achieve business goals.
- o **Technical Skills:** Proficient in Microsoft Excel, LATEX and STATA.